



Open Call for Artists and Arts Professionals 2020-2021

All proposals must be received at <https://arcg.is/1rbuzLO> or
100 Peachtree Street, NW, Suite 2300, Atlanta, Georgia 30303
by 5:00 pm EST on Friday, April 24, 2020

Art on the Atlanta BeltLine (AoAB) is seeking visual artists, performers, musicians, lecturers, and art historians (“Art Professional(s)”) at every stage of their careers to apply for our 2020-2021 exhibition season. Historic, environmental, cultural, functional, urban design, and/or aesthetic aspects of the Atlanta BeltLine are good starting points to consider for potential proposal submissions. Projects should be well-researched, well-planned, and feasible. Although not limited to the following examples, potential projects might include all or some of the following:

- Performance works of all kinds, including but not limited to street and travelling performers, parade, music, dance, theater, and performance art
- Utilization of fences or screening devices
- Murals
- School or class projects
- Historical or didactic works
- Projects that promote exploration of Atlanta BeltLine trails
- Organizational collaborations
- Sculpture opportunities (please see separate call for submissions at <https://beltline.org/procurement/#solicitations>)
- Work that is reflective of the culture and history of Beltline neighborhoods, amplify local history, and elevates voices and narratives that have historically been marginalized.

Proposed materials shall be durable, requiring minimal maintenance in an outdoor setting. All works must be designed to be safely removed at the end of the designated period or disintegrate safely into the environment. All construction, installation, and de-installation methods must be adequate and safe for public interaction. Projects must last throughout the exhibition period; however, artists may also create and submit performance or ephemeral works that could be scheduled to occur periodically throughout the 2020-2021 exhibition. All works and performances must be suitable for all ages and audiences.

Post Date: **Wednesday, February 26, 2020**

www.art.beltline.org

<https://beltline.org/procurement/#solicitations>



Artists, Collectives, and Professionals are invited to submit proposals for any of the following:

- **BeltLine Walls Volume 2 (Murals)** – Artists will work on their walls side-by-side for the duration of the two weeks, culminating in a grand reveal and community celebration at the end of the festival. Please see the submission guidelines section herein for more details.
- **BeltLine Flow (Performance Series)** – Artists are invited to submit proposals to perform along the Atlanta BeltLine corridor during the exhibition. These performances are not limited in number of times the performances may occur, nor are they subject to any specific dates on which performances must occur. These performances are designed to act as a pop-up style event to creatively activate and celebrate the corridor in many locations. These events are “acoustic” in nature, self-sustaining and do not require outside power sources, a sound engineer or technical support. Please see the submission guidelines section herein for more details.
- **BeltLine Spaces (Sculpture Exhibition)** – Please see separate call for sculpture submissions at <https://beltline.org/procurement/#solicitations>.
- **BeltLine After Dark x Music (Festival)** – This annual festival celebrates the communities and spaces along the BeltLine Westside trail. Artists are invited to submit proposals to activate the Westside Trail and welcome the autumn season. ABI will host events concurrently at Gordon-White Park, Washington Park, and the Atlanta BeltLine space in Historic Ashview Heights. Previous seasons have included concerts, ballet, theater, opera and interactive roving performances. Please see the submission guidelines herein for more details.
- **Special Projects** – Atlanta arts and culture organizations are invited to submit proposals that use the Atlanta BeltLine to show their work/project, including hosting a pop-up event, or any other exciting ideas. Please see the submission guidelines herein for more details.
- **Lantern Parade** – Musicians who wish to be included in the 2020 Lantern Parade should contact Chantelle Rytter directly at c@chantellerytter.com.

BUDGET

Amounts to be awarded vary by project. Of the total budgeted amount, artist should incorporate a minimum of 20 percent (20%) as an artist’s fee in the budget that must be submitted with each proposal. The award will cover the design (including artist’s fee), fabrication, shipping/transport, installation, maintenance for the duration of the exhibition period, and de-installation of the project. All payments are made in partial installments, with the first for materials, installation and labor; the second (and in most cases final) is upon completion or de-installation of the work.

*BeltLine Walls artist’s fees begin with a base payment of \$15.00 per square foot. Materials, travel and other expenses should be added accordingly.



*Only 10% of any studio or rehearsal space costs incurred while producing your AoAB work may be added to your project budget. If you are including this fee as a line item in your budget you must submit official proof of lease, mortgage, or rental of said space.

Payments are issued in installments as listed below:

- Visual Artist: 80/20 with the first being an initial payment to cover project costs, and the second and final installment paid upon de-installation of the work in June of 2021.
- Muralists: 80/20 with the first being an initial payment to cover project costs, and the second and final installment paid within 60 days of successful project completion and approval by ABI.
- Performers: 50/50 with the first being an initial payment to cover project costs, and the second and final installment being paid within 60 days of successful project completion and approval by ABI.

SUBMISSION GUIDELINES

All proposals must be received by 5:00 pm EST on Friday, April 24, 2020 in PDF Format. Submittals received after the deadline will not be considered.

If you would like to submit your documents electronically you may either:

- A) Go to www.art.beltline.org or <https://beltline.org/procurement/#solicitations>. Follow the link to fill out the form and upload your submission in PDF format, or
- B) Submit your documents by U.S. mail or walk-in. Please submit a USB Drive containing your materials or a hardcopy version on 8 ½ x 11 paper. USB Drive and hard copy materials will not be returned.

Please address all U.S. Mail or Walk-in proposals to:

Art on the Atlanta BeltLine | Attn: Miranda Kyle
Atlanta BeltLine, Inc. (ABI)
100 Peachtree St. NW | Suite 2300 | Atlanta, GA 30303



Artist Submissions must include the following materials:

1. Title of the work.
2. Official Artist Statement. This is about the work, not the person. The artist statement should include a few sentences summarizing the artist's submission and artistic practice and approach. It is usually written in third person. This will be used for signage, social media and promotional purposes;
3. A one-sentence summary describing the proposed work.
4. Contact information for all team members including name, address, telephone, email address.
5. Biographical information for principal team members.
6. A written narrative describing your proposal, performance, or existing work: What is the work and what does it mean? (**NOT TO EXCEED 250 WORDS**).
7. List of materials and step-by-step installation plan. For performers/musicians, list technical requirements and a step-by-step load-in and strike plan. For musicians, see item 11 below.
8. **Detailed budget** showing how much is being requested, how the budget will be used, source for materials, and artist's fee. **Machinery and other major installation equipment will be provided; hand tools and small power tools will not be provided.**
9. Visual Artists (mural/sculpture/mixed media/photography) should submit at least three sketches/renderings, showing scale, dimensions, and elevation of the proposed or existing work; and five images of previous work (JPEG or PDF) or related projects of recent artworks (not to exceed 1024 x 768 pixels at a minimum of 150 dpi, provided on disk or uploaded), accompanied by an image list with description of each work sample. ***If you are a sculpture, please click <https://beltline.org/procurement/#solicitations> to view the Open Call for Sculpture Professionals for submittal requirements.***
10. Performing Artists (dance, theater, opera, circus arts, serial pop-ups, and/or musicians/performers submitting to BeltLine Flow etc.) should submit a brief description and context for work samples. The samples should be on a USB or provide a URL to an online source. Performing artists must identify and explain any technical needs (including electricity) and submit this as a separate document identified as the tech rider.
11. Musicians (those wishing to perform at the BeltLine After Dark X Music in the Park) – Please submit your pitch deck according to the submission guidelines listed above.

***Your proposal will be rejected if it does not adhere to these guidelines**



TIMELINE

Call for artist submission deadline:

5:00 pm EST on Friday, April 24, 2020

*** Information Sessions:**

March 18th, 2020 @ Peters Street Station, Time 6:30-8pm

March 21st, 2020 @ Atlanta BeltLine, Inc Offices, Time: 10am-12pm

April 8th, 2020 @ Time: 6:30-8pm

April 18th, 2020 @ Atlanta BeltLine, Inc. Offices, Time: 10am-12pm

April 22nd, 2020 @ Time: 6:30-8pm

March-April 2020@ Local NPU Meetings

*Location(s) Addresses below

* Please check the Atlanta BeltLine website at <https://beltline.org/procurement/#solicitations> for information sessions updates (i.e. times, dates, locations)

Deadline for submissions:

5:00 pm, EST Friday, EST on Friday, April 24, 2020

Panel review:

Week of May 11th, 2020

Accepted entries notified:

Monday, May 17th, 2020

Artist orientations and contract signing:

Week of May 25th, 2020

Installation period:

Begins July 2020

Exhibition opens:

July 2020

Lantern Parade:

September 26th, 2020



INFORMATION SESSIONS

To provide additional information and answer any additional questions about the proposals, information sessions will be hosted at several locations listed below. **Please check the Atlanta BeltLine website at <https://beltline.org/procurement/#solicitations> for information sessions updates.**

Dates and location:

Date: Wednesday, March 18th, 2020

Time 6:30-8pm,

Location: Peters Street Station

333 Peters St SW, Atlanta, GA 30313

Date: Saturday, March 21st, 2020

Time: 10am-12pm

Location: Atlanta BeltLine, Inc. Office (Downtown)

100 Peachtree Street. NW, Suite 2300, Atlanta, Georgia 30303

(in the former Equitable Building, now Georgia's Own Credit Union building)

***Note: We are easily accessed by MARTA using either Five Points or Peachtree Center Stations. There are pay lots available near the building for those who are driving. See GPS input below.**

The parking lot nearest Atlanta BeltLine, Inc.'s office is located on Forsyth Street. The parking deck is accessible from Fairlie Street, between Williams Street and Luckie Street. In your GPS, use 124 Fairlie Street NW, Atlanta, 30303

Date: Wednesday, April 8th, 2020

Time: 6:30-8pm

Location: TBD-Check website for location updates at

<https://beltline.org/procurement/#solicitations>

Date: Saturday, April 18th, 2020

Time: 10am-12pm

Location: Atlanta BeltLine, Inc. Office (Downtown)

100 Peachtree Street. NW, Suite 2300, Atlanta, Georgia 30303

Date: Wednesday, April 22nd, 2020

Time: 6:30-8pm

Location: TBD-Check website for location update at

<https://beltline.org/procurement/#solicitations>

Date and Time TBD, 2020

Location: Location: Kai Lin Art (Westside)

999 Brady Avenue NW #7, Atlanta, Georgia 30318

Online – A video session will be available on ABI's website (www.art.beltline.org).



PANELISTS/JURORS

Panelists for the program come from a diverse cross-section of members of the Atlanta arts and culture community, including art historians, performers, sculptors, painters, arts administrators, and Atlanta BeltLine staff.

EVALUATION CRITERIA

Each proposal submitted will be evaluated on the following criteria using a numeric system:

Concept – 25 points

- Is the artwork/performance original or a repeated/reworked/loaned piece?
- Does the work fit in with the overall concept of the *Art on the Atlanta BeltLine* project being an outdoor, temporary linear gallery space?

Artistic Merit/Quality – 20 points

- Does the project demonstrate high technical skill?
- Is it artistically engaging and stimulating?
- Will it be appreciated by the general public?
- Do the other examples of work submitted support the artistic merit/quality of the proposal?

Feasibility – 20 points

- Is the proposed budget reasonable?
- Can the project be executed for the requested amount?
- Can the work be executed within the exhibition timeline?
- Does the artist have the experience to execute the proposal?
- Would the piece negatively impact public health or safety in any way? (e.g. no sharp edges or elements which might present a possible danger to the public)

Performance – 15 points

- Is the proposal feasible based on experience, budget, and infrastructure/tech requirements?
- Is the context of the performance accessible to, and appropriate for, the general public?

Community Engagement - 20 points

- How does the work engage its specific and local audience?
- Does it impact the way a viewer or listener thinks or feels?
- Is it interactive, produced on site, use the neighborhood or volunteers?



PROJECT HISTORY

The Atlanta BeltLine is an emerging system of parks, trails, transit and economic development that reclaims mostly abandoned rail corridors. With an emphasis on public spaces, improved transportation, cultural amenities and revitalizing neighborhoods, it has the potential to redefine the city and make it a better place to live, work and play. Find additional information about the Atlanta BeltLine at www.beltline.org.

** All information contained herein will be in a PDF format for the purposes of automated translation into Google supported languages, as well as ASL and braille. Video translations will be available online. If you or someone you know requires an unlisted language, please contact Miranda Kyle at mkyle@atlbeltline.org as it may be possible to have it created.

TERMS AND CONDITIONS

By submitting a proposal, the Art Professional(s) is accepting the following Terms and Conditions, and these terms and conditions shall form the basis of any contract awarded as a result of the publication of this Open Call for Art Professionals:

1. The Art Professional(s) shall hold harmless ABI, Invest Atlanta, and the City of Atlanta against any and all claims, judgments or liabilities to which they may be subject as a result of any acts or omissions associated with, arising from, or relating to the submission by Art Professional of a proposal in response to this Open Call for Art Professionals;
2. The Art Professional(s) agrees that its status shall be that of an independent contractor, and neither it nor any of its employees or subcontractors is or shall be an agent, servant or employee of ABI, Invest Atlanta, or the City of Atlanta;
3. The Art Professional(s) agrees that ABI shall be permitted to use and reproduce images, videos, and where applicable, recordings, of the selected projects for promotional purposes; and that Art Professional will sign any document necessary to reflect such permission for use and reproduction;
4. The Art Professional(s) shall have the right to perform or play a song in public and/or gain permission or a license if musical or oratorical selections are performed.
5. All proposal submissions become the property of ABI;
6. A Federal Work Authorization user identification number included within Form W-9 for tax payer identification number and certification shall be required, along with S.A.V.E. affidavit and other required documents.



PROTESTS

Any protest of the solicitation documents or process shall be submitted for resolution to:

Atlanta BeltLine, Inc.
Procurement Officer
100 Peachtree Street NW, Suite 2300
Atlanta, GA 30303.

Such protest shall be in writing and shall be supported by the information necessary to enable the protest to be considered. A protest will not be considered if it is insufficiently supported or it is not received within the time limits specified herein. A protest based upon terms, conditions, or form of a proposed procurement action shall be submitted so that it is received by ABI no later than five (5) calendar days following notification of the action by ABI. A written final determination on any protest will be rendered by ABI and will be provided to the protester as soon as practicable.

ABI reserves the right to cancel any and all solicitations and to accept or reject, in whole or part, any and all bids when it is for good cause and/or in the best interest of ABI, or if any or all bidders are considered non-responsive/non-responsible, or if funding for the project is not made available. The procurement process may be revised at any time during the solicitation, evaluation, selection and negotiation phases leading up to an executed contract. ABI will not be responsible for any cost of the bidder associated with the preparation of its bid.

Equity and Inclusion

The Atlanta BeltLine's equity and inclusion vision is that: All legacy residents, new residents, and business owners – regardless of age, gender, race and ethnicity, ability, or income – benefit and prosper from the economic growth and activity associated with the Atlanta BeltLine. This vision is consistent with the Atlanta BeltLine's overall vision and is guided by an understanding that inequities undermine the city's collective prosperity and threaten the region's ability to remain globally competitive. We must also acknowledge that everyone is situated differently and the relationship between place and race in Atlanta is glaring. The prosperity of the region and the success of the Atlanta BeltLine depends on every person having a fair chance to fulfill their human potential and thrive.

The Atlanta BeltLine is beginning its journey towards equity and inclusion. Our success depends on creating and preserving affordability; reducing residential, commercial and cultural displacement; reducing racial and economic disparities; promoting transit and connectivity; empowering BeltLine communities for the future; and ultimately improving the overall quality of life for all BeltLine residents.